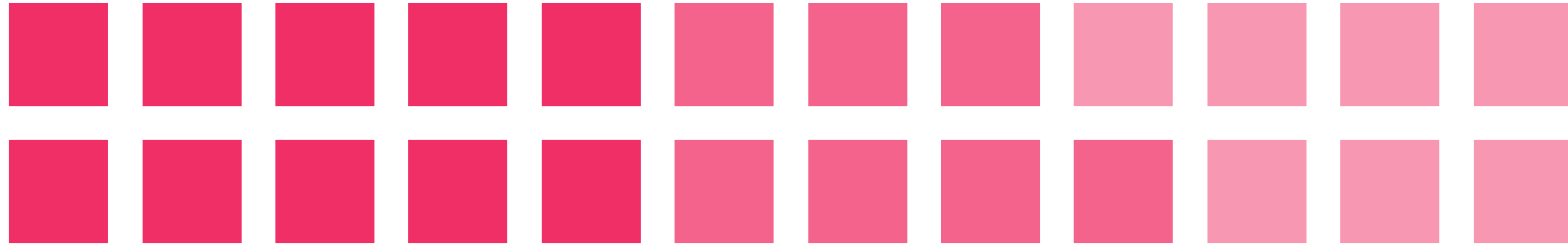




LEARNING is hard when you're hungry.

2017/2018 School Year Annual Report
www.KidBrightUSA.org





of teachers surveyed agreed that **KidBright snacks helped alleviate hunger in the classroom.**

"I had children that came in the morning and they were hungry to the point their stomach was hurting. I saved the extra fruit for moments like that. Not only did the program supply an afternoon snack but it was also breakfast for a child in need."

Kindergarten, Hope Valley Elementary



of teachers surveyed agreed that **KidBright snacks made instruction easier.**

"We ate lunch early so snack came at the end of the day when energies were taking a real hit. This refueling enabled us to get through the hardest, most mentally challenging part of the day - Math!"

2nd Grade, Forest View Elementary



year in review

KidBright had an outstanding first year, more than doubling the number of students served between August 2017 and May 2018! By year-end, we had delivered a staggering **68,275 healthy snacks** to **470 happy students** in **22 classrooms at three schools** - Hope Valley Elementary (Kindergarten and 1st grade), Forest View Elementary (2nd grade) and Shepard Middle School (6th grade). We started the year serving just 11 classrooms in 2 schools.

Hunger in Durham Public Schools is real with 8+ students in the average Durham classroom living in food-insecure households. A first-year Kindergarten teacher at Hope Valley Elementary was surprised by the percentage of food insecure children at her school. "To be honest, it is surprising how

many children are hungry. Some of the children you would think that everything is okay until they come in and say their stomach is hurting because they did not get dinner the night before."

Hunger negatively impacts a child's ability to learn and thrive. The impact of hunger in the classroom is far-reaching and can lead to classroom disruptions, make teaching difficult, and decrease the success of the class. "We had an early lunch this year so snack time was after recess around 2:30 pm. The kids were usually pretty thirsty and hungry at that point. KidBright snacks helped them to get some energy back for the last hour of our day to focus on math," said a second grade teacher at Forest View Elementary.



100%

of teachers surveyed agreed that **KidBright snacks improved students' focus in class.**

"KidBright helped students focus on their school work. They began to pay attention better and were not as anxious waiting for lunch."

6th Grade, Shepard Middle School



100%

of teachers surveyed agreed that **providing the same snack has built community in class.**

"I didn't have to worry about how to give snacks to children in need without singling them out. It is so much simpler to just offer the same thing to everyone."

2nd Grade, Forest View Elementary

Before KidBright, the majority of KidBright teachers would use their personal funds to purchase snacks for children who did not have one. **Nationally, teachers spend an average \$33 a month on snacks for his or her classroom.** "It hurt me when children did not have snacks, so I was always purchasing snacks for them," said a teacher at Hope Valley Elementary. "I was spending about \$30 a month on snacks alone, and I promise it was not the healthy snacks KidBright provides! When I entered the KidBright program, it was a lot easier on my budget and now I can spend that money to meet another need in the classroom."

KidBright snacks are approved by a pediatric nutritionist and are high in protein and fiber, and low in sodium and saturated fats. KidBright offered a variety of fresh fruit including apples, oranges, pears, and bananas; and shelf-stable snacks including whole wheat crackers, pea crisps, sunflower seed nuggets, pumpkin seeds, and popcorn. Students enjoyed trying some of the more unusual snacks that KidBright offered. "The sunflower seed nuggets were a new item for all of my students," said a teacher at Forest View Elementary. "It was encouraging to see how willing the kids were to try new things!"

Our Values: Kindness, Hope, Thrift, Equality, Transparency

Greetings supporters and friends:

In June 2018, we completed the first full school year of KidBright healthy snack service in Durham Public Schools. I am so grateful to the many donors, volunteers, teachers, supporters, and friends who made this possible.

While we had a terrific first year, we are just scratching the surface of need in Durham's schools. Eight students in the average Durham public school classroom are living in food insecure households. That's nearly 13,000 students.

Next year, our goal is to expand healthy snack service to an additional grade in two of the schools we're currently serving and expand service to one entire school. This is roughly doubling service, from 21 classrooms to over 40.

We can only reach this ambitious goal with the support of generous donors and volunteers like you. As we approach the start of the 2018-2019 school year, please consider donating and volunteering your time with KidBright so that we can **end hunger in the classroom so all children can learn and succeed.**

I look forward to working with all of you again this coming school year.

Warm regards,



Michael J. Fern
President, KidBright USA, Inc.

KidBright USA is a registered
501(c)(3) nonprofit.

www.KidBrightUSA.org

financial review

During the 2017/2018 school year, KidBright raised **\$18,000** from individuals and business sponsors.

\$13,000 was spent during the school year.

85% was spent on snacks and snack supplies.



KidBright strives to spend more than 80% of donated funds directly on healthy snacks for hungry students.

volunteers

21 committed volunteers picked up and delivered healthy snacks throughout the year. Some KidBright volunteers are parents or school staff, while others are community members looking to give back to their neighborhood schools in a meaningful way. **Thank you to all of our volunteers!**

Heather Duhart, Evangeline Lausier, Connie Kim, Bill Spagnardi, Caroline Smith, Liz Snyder, Jennifer Gardner, Liz McDermott, Ryan Runestad, Carolina Mendez, Kirsten Overdahl, Betsy Otoole, Stephanie Taylor, Marcia Brown, Liz Jones, Josephine Arguelles, Jeanna Drake, Kenya Powell, Maria Farrington, Christine Jackson, Demetria Harris, Harold Sims, Gia Cofield

teachers

22 dedicated teachers made KidBright possible this year. We are so grateful for these women and men welcoming us into their classroom and working to make KidBright's first year a success! **Thank you to all of our teachers!**

Evelyn Hallan, Linda Seligman, Trisha Rostagni, Elizabeth McRainey Heidi Miles, Katie Tran, Jacquelyn MacDougall, Linda Lewis, Caroline Bailey, Sydney Walker, Jennifer Ziegler, Tarra Barrett, Jacinta Adams Christy Mullen, Laura Scarlett, Alyssia Johnson, Kenya Powell, Maria Farrington, Christine Jackson, Demetria Harris, Harold Sims, Gia Cofield

Thank you to our generous business sponsors and donors!



Individual donors:

Randolph Breschini, Sindhura Citineni, Dorothy Cole, Mary Davis, Renaissance Dentistry, Crystal Dreisbach, Paula Fern, Martin Fern, Danielle Fern, Anne Griffiths, Pamela Gutlon, Michelle Heavener, Sally Hineman, Nazaneen Homaifar, Melody Ito, Shreyasi Jha, Rebecca Joyner, Courtney Knight, Andrew Leach, Kimberly LeBlanc, Daniel McGowan, Sarah Leach Smith, Sang Ly, Ian Magargee, Lori McKinnis, Heather McLaren, Mary Ann Pearson, Sanja Pesich, Jennifer Powell, Steve Schewel, Cristin Smith, Abraham Smith, Elizabeth Snyder, Susan Weaver, Kimberly Wiefeling, Renzo Zagni

This report was prepared in-kind by Durham-based freelance writer and graphic designer Sarah Magargee